



Members of the Capital Region Climate Readiness Collaborative (CRC) receive many benefits in support of their agency or organization's initiatives, as well as to accelerate climate change mitigation and adaptation efforts throughout the Capital Region.

Please reach out to Grace Kaufman at grace.kaufman@valleyvision.org for any of the following services that CRC can provide to its members.

Access to a network of climate leaders in the Capital Region

Annual Members Forum

Each year, CRC conducts a members-only forum to facilitate valuable connections between members, identify new initiatives that can be pursued collaboratively, and to highlight local and regional efforts.

Staff Support for Introductions, Resources, and Marketing

As requested, CRC provides introductions to connect its members to leaders and practitioners across a range of different disciplines and sectors within our broader network. CRC staff also provide additional support to locate specific resources, assist with marketing and promotion efforts, and more!

Engagement in the Alliance of Regional Collaboratives for Climate Adaptation (ARCCA)

Members of CRC will have strong representation of the Capital Region's unique perspective and concerns in state planning efforts and activities through engagement in ARCCA.

CRC Directory and Participant Lists

All members have access to a directory of CRC members, as well as participant lists from CRC's meetings

Lunch & Learn Presentations

Members have the opportunity to present at Lunch and Learn style events to an audience of CRC members and individuals within the CRC network. The focus of these Lunch and Learns would largely be determined by the organization that is presenting, and are an opportunity to showcase new tools and/or resources, provide organizational/ project updates, or share upcoming opportunities.

Targeted resources and support for individual efforts

Promotion

Members can promote their work through the monthly CRC newsletter, which reaches an audience of 1,300+ individuals, as well as CRC social media (Twitter and Facebook), which reaches a combined audience of 700+ individuals. Member events are regularly featured on the CRC events calendar as well

as the CRC website. Member updates are also featured both on the CRC website and the CRC newsletter periodically throughout the year.

Event Support

In addition to providing promotional support for events through the CRC Newsletter, the CRC events calendar, CRC also provides support to its members to help identify high-level speakers for events. CRC is also able to provide template documents and supplementary resources such as sample/ template promotional materials, event coordination documents, and sample/ template presentation slides.

Trusted Review of Draft Documents

By leveraging CRC's relationships with key regional and State partners, CRC can provide valuable input and feedback from subject-matter experts, on-the-ground practitioners, and community-based organizations for policies, plans, and resources under development.

Assistance for grant writing and development

Support Letters

CRC provides support letters for members who are applying for grants. With a diverse and expansive membership, support letters from CRC showcase strong regional and cross-sector support.

Project Ideation and Design

As new funding opportunities become available, CRC provides coordination support and guidance to members to help identify project concepts and support grant writing efforts

Joint Fundraising Proposals

A growing priority for CRC is to facilitate joint efforts to pursue funding as exemplified in the pursuit of the Regional Climate Collaboratives (RCC) grant from the Strategic Growth Council (SGC) and the successful SB-1 Transportation Adaptation Planning Grant and Transformative Climate Communities Planning Grant applications for regional projects.

Assistance for grant writing and development

Monthly Regional Newsletter

CRC members receive a regional CRC newsletter, which includes regionally-relevant news, funding opportunities, events, case studies, and resources

Funding Alerts

CRC members receive alerts when new funding opportunities for climate mitigation, adaptation, and resilience become available - from State grant programs to foundation opportunities and more

Demonstrate your leadership in and commitment to climate action

Opportunity to Join CRC Steering Committee

Each year, members are given the opportunity to join CRC's Steering Committee for a two-year commitment. By joining the Steering Committee, members can directly shape CRC priorities and activities. The Steering Committee meets on a monthly basis to share updates and determine priorities for upcoming CRC efforts.

Recognition as a Leader

As a member of CRC, your organization is recognized as a regional leader in climate adaptation and mitigation through our website, webinars, workshops, and newsletters.

State Policy Engagement

Members have the opportunity to engage with California's adaptation thought leaders to advance State policies by engaging in the development of robust comment letters through ARCCA.