

## CAPITAL REGION CLIMATE READINESS COLLABORATIVE CHANNEL PARTNER STRUCTURE

## **BACKGROUND**

The Capital Region Climate Readiness Collaborative (CRC) is a membership-based network working together for greater coordination on building climate resiliency across sectors and jurisdictions in the Capital Region. We have created a Channel Partner structure for state and federal agencies and professional membership organizations whose regional branches within the six-county Capital Region (Sacramento, Yolo, Yuba, Sutter, El Dorado, and Placer) are interested in collaborating with the CRC to work toward our shared goals for the region.



Located in the heart of California's policy arena, the CRC is uniquely situated to engage with initiatives that come through the State Capitol and to assist with their dissemination and implementation to further reg ional resilience. By collaborating with CRC, your organization can connect with a network of leaders in the region working on critical climate adaptation efforts.

CRC also engages in the Alliance of Regional Collaboratives for Climate Adaptation (ARCCA), a network of regional collaboratives coordinating statewide climate adaptation efforts.



## BENEFITS OF BECOMING A CHANNEL PARTNER

- Join a network of experts and practitioners interested in building resiliency from throughout the Capital Region, with opportunities to learn and share best practices.
- Opportunities to jointly pursue funding and bolster partnerships that support increased resiliency efforts in the region, while reducing duplication and amplifying synergies.
- Gain access to a bi-weekly newsletter and other resources on the latest climate adaptation news, case studies, research, resources, events, and funding opportunities.
- Participate in quarterly meetings featuring key adaptation issues for the Capital Region and up-to-date resiliency efforts. Help set the agenda by proposing topics and sharing adaptation practices and experiences with peers in the region.

Your logo on our website and in key materials that we share with stakeholders in region.

By participating as a Channel Partner, we request that your organization will engage in key CRC activities and serve as an outreach and communication conduit between CRC and your community of members and contacts.