



# The Capital Region Business Resiliency Initiative

## Disaster Preparedness Toolkit

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**40% to 60% of small businesses never reopen after a major disaster**



**...and 57% of businesses have no disaster recovery plan**

[resilientbusiness.org](http://resilientbusiness.org)

## The Value of the Business Resiliency Initiative

The Capital Region's multiple natural disaster risks could significantly disrupt our \$97 billion economy, especially because businesses without disaster resiliency plans are the least likely to re-open or recover after a disaster. Small businesses, which comprise a significant portion of our region's GDP and employment base, are the least likely to have a resiliency plan in place. A **robust toolkit** that identifies concise, action-oriented steps will help small businesses become more resilient before a time of crisis, helping to create a community that's better prepared to weather any storm.

### Build a Continuity Plan for Your Business:



# Take Immediate Steps to Reduce your Disaster Risk

Simple, immediate actions can help you improve the disaster resilience of your business.

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## Any Type of Disaster

- Review your insurance coverage
- Provide bank wire instructions to your insurance company
- Secure a line of credit for emergency use
- Prepare and update emergency kits
- Obtain alternate phone numbers for employees, customers, and suppliers

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### Flood

- Elevate equipment at risk of flood damage
- Know how to shut off gas and electric equipment
- Keep accurate inventory of assets
- Install flood vents or drain plugs
- Identify critical items to take with you if evacuated

### Wildfire

- Maintain 100-feet of defensible space around structures
- Have fire extinguishers on hand and people trained in use
- Keep tools to fight fire onsite – shovels, axes, buckets, etc.
- Designate a shelter or safe room
- Maintain water supply onsite

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### Extreme Heat

- Shift high energy-demand processes to early morning
- Increase room temperature setting; allow casual dress code
- Inspect cooling equipment regularly
- Involve employees in energy savings goals
- Improve lighting; reduce energy use

### Drought

- Set water conservation goals for your business
- Measure daily water use
- Monitor for leaks and look for sudden spikes in usage
- Eliminate unnecessary water and energy use
- Install water-efficient equipment

# What the Business Resiliency Initiative Delivers

The Capital Region Business Resiliency Initiative is a regional solution.



**Business resiliency toolkit**

**Robust workshop training**



**Referrals to expert resources**

**Funders:**



**Channel Partners:**



**Project Advisory Team:**



**Technical Advisory Team:** SMUD, Mulvaney's B&L, River City Food Bank, Connect Consulting Services, Association of Sacramento Area Planners

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The Capital Region Business Resiliency Initiative is a project of Valley Vision, a 501(c)3 nonprofit organization. [valleyvision.org](http://valleyvision.org)

