



Members of the Capital Region Climate Readiness Collaborative (CRCRC) receive a multitude of benefits in support of their own agency or organization's initiatives, as well as to accelerate climate change mitigation and adaptation efforts throughout the Capital Region.

Please reach out to Julia Kim at jkim@civicwell.org or John Vandervort jvandervort@civicwell.org for any of the following services that CRCRC can provide to its members.

Access to a network of climate leaders in the Capital Region

Annual Members Forum

Each year, CRCRC conducts a members-only forum to facilitate valuable connections between members, identify new initiatives that can be pursued collaboratively, and to highlight local and regional efforts.

Staff Support for Introductions, Resources, and Marketing

As requested, CRCRC provides introductions to connect its members to leaders and practitioners across a range of different disciplines and sectors within our broader network. CRCRC staff also provide additional support to locate specific resources, assist with marketing and promotion efforts, and more!

Engagement in the Alliance of Regional Collaboratives for Climate Adaptation (ARCCA)

Members of CRCRC will have strong representation of the Capital Region's unique perspective and concerns in state planning efforts and activities through engagement in ARCCA.

CRCRC Directory and Participant Lists

All members have access to a directory of CRCRC members, as well as participant lists from CRCRC's meetings.

Lunch & Learn Presentations

Members have the opportunity to present at Lunch and Learn style events to an audience of CRCRC members and individuals within the CRCRC network. The focus of these Lunch and Learns would largely be determined by the organization who is presenting, but would likely serve as an opportunity to showcase new tools and/ or resources, provide organizational/ project updates, or share upcoming opportunities. CRCRC staff would work to schedule these events.

Targeted resources and support for individual efforts

Promotion

Members have the opportunity to have their work promoted through the monthly CRCRC newsletter, which reaches an audience of 1,300+ individuals, as well as CRCRC social media (Twitter and Facebook), which reaches a combined audience of 700+ individuals. Member events are regularly featured on the

CRCRC events calendar as well as the CRCRC website and Member updates are featured both on the CRCRC website and the CRCRC newsletter periodically throughout the year.

Event Support

In addition to providing promotional support for events through the CRCRC Newsletter, the CRCRC events calendar, CRCRC also provides support to its members to help identify high-level speakers for events. CRCRC is also able to provide template documents and supplementary resources such as sample/ template promotional materials, event coordination documents, and sample/ template presentation slides.

Expert Review of Draft Documents

By leveraging trusted relationships with key regional and State partners, CRCRC can help its members gather valuable input and feedback from subject-matter experts, on-the-ground practitioners, and community-based organizations for policies, plans, and resources under development.

Assistance for grant writing and development

Support Letters

CRCRC provides support letters for members who are applying for grants. With a diverse and expansive membership, support letters from CRCRC showcase strong regional and cross-sector support.

Project Ideation and Design

As new funding opportunities become available, CRCRC provides coordination support and guidance to members to help identify project concepts and support grant writing efforts.

Joint Fundraising Proposals

A growing priority for CRCRC is to facilitate joint efforts to pursue funding as exemplified in the pursuit of the Regional Climate Collaboratives (RCC) grant from the Strategic Growth Council (SGC) and the successful SB-1 Transportation Adaptation Planning Grant and Transformative Climate Communities Planning Grant applications for regional projects.

Stay up-to-date on the latest climate news and opportunities

Monthly Regional Newsletter

CRCRC members receive a regional CRCRC newsletter, which includes regionally-relevant news, funding opportunities, events, case studies, and resources.

Funding Alerts

CRCRC members receive alerts when new funding opportunities for climate mitigation, adaptation, and resilience become available - from State grant programs to foundation opportunities and more.

Demonstrate your leadership in and commitment to climate action

Opportunity to Join CRCRC Steering Committee

Each year, members are given the opportunity to join CRCRC's Steering Committee for a two-year commitment. By joining the Steering Committee, members can directly shape CRCRC priorities and

activities. The Steering Committee meets on a monthly basis to share updates and determine priorities for upcoming CRCRC efforts.

Recognition as a Leader

As a member of CRCRC, your organization is recognized as a regional leader in climate adaptation and mitigation through our website, webinars, workshops, and newsletters.

State Policy Engagement

Members have the opportunity to engage with California's adaptation thought leaders to advance State policies by engaging in the development of robust comment letters through ARCCA.