

Members of the Capital Region Climate Readiness Collaborative (CRCRC) receive a multitude of benefits in support of their own agency or organization's initiatives, as well as to accelerate climate change mitigation and adaptation efforts throughout our region.

Please reach out to Julia Kim at <u>ikim@civicwell.org</u> for any of the following services that CRCRC can provide to its members.

Access to a network of climate leaders in the Capital Region

Annual Members Forum

Each year, CRCRC conducts a members-only forum to facilitate valuable connections between members, identify new initiatives that can be pursued collaboratively, and to highlight local and regional efforts.

Staff Support for Introductions, Resources, and Marketing

As requested, CRCRC provides introductions to connect its members to leaders and practitioners across a range of different disciplines and sectors within our broader network. CRCRC staff also provide additional support to locate specific resources, assist with marketing and promotion efforts, and more!

Engagement in the Alliance of Regional Climate Collaboratives (ARCCA)

Members of CRCRC will have strong representation of the Capital Region's unique perspective and concerns in state planning efforts and activities through engagement in ARCCA.

CRCRC Directory and Participant Lists

All members have access to a directory of CRCRC members, as well as participant lists from CRCRC's meetings.

Targeted resources and support for individual efforts

Promotion

Members have the opportunity to highlight their work through webinars hosted by CRCRC and ARCCA, which regularly welcome 100-200 participants.

Event Support

As requested, CRCRC provides support to its members to help identify high-level speakers for events, as well as to include member events in CRCRC's calendar, newsletter, and targeted promotion emails.

Co-Branded Marketing Materials

All members have the opportunity to co-brand marketing materials developed by CRCRC including the Investing In Our Future and the OutsideIn factsheet series.

Expert Review of Draft Documents

By leveraging trusted relationships with key regional and State partners, CRCRC can help its members gather valuable input and feedback from subject-matter experts, on-the-ground practitioners, and community-based organizations for policies, plans, and resources under development.

Assistance for grant writing and development

Support Letters

CRCRC provides support letters for members who are applying for grants. With a diverse and expansive membership, support letters from CRCRC showcase strong regional and cross-sector support.

Project Ideation and Design

As new funding opportunities become available, CRCRC provides coordination support and guidance to members to help identify project concepts and support grant writing efforts.

Joint Fundraising Proposals

A growing priority for CRCRC is to facilitate joint efforts to pursue funding as exemplified in the successful SB-1 Transportation Adaptation Planning Grant and Transformative Climate Communities Planning Grant applications for regional projects.

Stay up-to-date on the latest climate news and opportunities

Monthly Regional Newsletter

CRCRC members receive biweekly CRCRC newsletters, which include regionally-relevant news, grant opportunities, events, case studies, and resources.

Demonstrate your leadership in and commitment to climate action

Opportunity to Join CRCRC Steering Committee

Each year, members are given the opportunity to join CRCRC's Steering Committee for a two-year commitment. By joining the Steering Committee, members can directly shape CRCRC priorities and activities.

Recognition as a Leader

As a member of CRCRC, your organization is recognized as a regional leader in climate adaptation and mitigation through our website, webinars, workshops, and newsletters.

State Policy Engagement

Members have the opportunity to engage with California's adaptation thought leaders to advance State policies by engaging in the development of robust comment letters through ARCCA.