

# Welcome to CRC's Virtual Workshop



CAPITAL REGION  
CLIMATE READINESS  
COLLABORATIVE

Climate Change and the  
Economy in the Context of  
COVID-19

April 16, 2020 | 1:00 – 3:15 PM



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# CRC Welcome



**Meg Arnold**  
**CRC Chair & Interim CEO**  
Valley Vision



# Collaborative Updates



From January-March, CRC's Flood PSA reached **80,000+** people!  
Follow CRC on social media & join us for our next PSA Campaign:  
**Extreme Heat Safety & Awareness!**

**300+** people joined CRC for our webinar series on the Capital Region's Urban Heat Island Study!

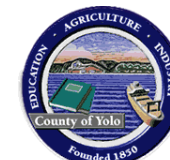


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# Collaborative Updates



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# Meet our speakers



**Yoon Kim**

*Global Director of Client  
Services*

**Four Twenty Seven**



**Michael McCormick**

*Senior Vice President,  
Strategic Advisory Services*

**Harris & Associates**



**Kate Gordon**

*Director*

**Governor's Office of  
Planning and Research**

# Climate Change & COVID-19



**Yoon Kim**

**Global Director of Client Services**

Four Twenty Seven



**Four Twenty Seven**



# Impacts on Public & Private Sector Climate Action

**Michael McCormick**  
**Senior Vice President**

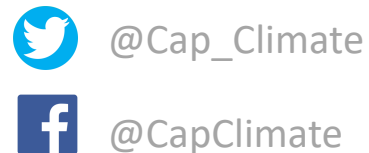
Harris & Associates



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# Public Sector Climate Action

- Stay at home orders and operational continuity;
- Transient Occupancy Tax and Sales Tax impacts;
- Thinking through the next fiscal year;
- Perception of value for a resilient and efficient community under COVID -19;
- Creativity during challenging times;
- Networks exist now that serve multiple functions (C40, ARCCA, etc);
- Some local governments are cautionary...
- ...others are accelerating action.
- Déjà vu.



# Private Sector Climate Action

- Fewer RFPs but continued work efforts – what does 2021 hold?
- Lesson's learned from the great recession:
  - EECBG,
  - Regional activation,
  - Public, Private, NGO, Academic Partnerships.
- Shelter in place impacts;
- Digital connections to partners drive continued innovation;
- Diversity in portfolios of work and creativity in implementation;
- Supporting clients in creative ways;
- Huge opportunities to support communities most impacted;
- An opportunity to think creatively about how we emerge from this dynamic;



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# Implications and Opportunities

- Will we have a lost year, or two, or five of climate action?
- Federal and state stimulus should drive progress;
- Institutionalization of climate change in everything we do – We’ve said it. Let’s do it.
  - Updates around EJ, Safety, Housing, LHMPs, LCPs, to continue to support action;
  - Avoid maladaptation through carefully reviewing funding;
  - Feeling empowered to look at equity and environmental justice in a more holistic way;
  - Reframe funding/financing to directly benefit the broader discussion of resilience;
- Capacity building programs like CivicSpark – fund, expand, and strengthen;
- We all have a role to play – find the right fit and drive progress.

# State's Adapting Priorities & Mindset



**Kate Gordon**  
**Director**

Governor's Office of Planning and  
Research



# Closing Remarks

All participants are invited to join the speakers in individual meeting rooms for further conversations and the opportunity to network with each other.

To access these meeting rooms, leave this Zoom meeting and then enter any of the following ones:

- **Yoon Kim** Meeting Room: <https://bit.ly/2yDPGZs>, Password: **Yoon**
- **Michael McCormick** Meeting Room: <https://bit.ly/2UREPUs>, Password: **Michael**
- **Kate Gordon** Meeting Room: <https://bit.ly/2RmrYHO>, Password: **Kate**

Learn more about the **Capital Region Climate Readiness Collaborative**  
& how to join at [ClimateReadiness.info](https://ClimateReadiness.info)!