PG&E's Cool Roof Incentives



Armando Navarro
Community Energy Manager
arn2@pge.com



Cool Roof Incentives

- ☐ Not available for commercial buildings
- ☐ Available for single family homes
- ☐ Available for multi-family buildings



Single Family Home Upgrade

- ☐ Uses a points-based system, minimum of 150 points to qualify.
- ☐ Rebates start at \$1,500, up to \$3,000.
- ☐ Customize a bundle of upgrades.
- ☐ Start with one Base Measure.
- □ Add 2 or more Base or Flex Measures.
- Each Measure is assigned points
- ☐ The more points the higher the rebate.



Advanced Home Upgrade

- ☐ Goal of Advance Home Upgrade option is energy savings up to 45%.
- \square 2 4 unit buildings qualify for the Advanced Home Upgrade option.
- ☐ Rebates up to \$6,500.
- Additional rebates exceeding \$6,500 based calculated energy savings.
- □ In addition to all of the measures offered in Home Upgrade, AHU bundles may include:

Cool roof.

Interior and exterior efficient lighting.

Pool pump replacement.

Radiant barriers.



Multifamily Upgrade Overview



MULTIFAMILY UPGRADE CUSTOMER HANDBOOK



Promotes a comprehensive whole building upgrade strategy

- Improve building energy efficiency by ten (10) percent as compared to existing conditions
- Install a minimum of two (2) upgrade measures, in two of the four unique measure categories
 - (envelope, heating/cooling, water heating, and appliances/lighting)
- Engage the services of a Multifamily Upgrade Program Approved Rater and Contractor (the "project team") to conduct building audit, analysis, and verification



Multifamily Incentives

Incentives

The 2016 program offers the following incentives:

- Assessment Incentive: per dwelling unit incentive for assessment and verification, paid to the Owner Applicant, unless signed over to the Approved Rater performing these services. This assessment is paid on program-qualified buildings only, upon project completion (after verification of installed upgrade measures).
- Upgrade Incentive: performance-based escalating incentive for the energy efficiency upgrades, paid to the Owner Applicant, unless signed over to the Approved Contractor installing the upgrades.

Post-Upgrade Modeled Savings (%)	Assessment Incentive	Post-Upgrade Modeled Savings	Incentive per Dwelling Unit
	(per dwelling unit)	10%	\$600
10 - 24 25 and above	\$100 (project min. \$2,500, max. \$20,000) \$25 bonus (max. \$5,000)	15%	\$725
		20%	\$850
		25%	\$1,000
	(1100. 55,000)	30%	\$1,250
		35%	\$1,500
		40%	\$1,750
		45%	\$2,000

>50%

\$2,250



Eligible Measures

Eligible Measures

The Multifamily Upgrade Program uses a modeling software that captures performance for the whole building and allows for recommendations on a wide variety of measures to determine estimated energy savings potentials. Projects must complete the installation of two or more measure-types in two unique measure categories and achieve a minimum of 10 percent in modeled energy upgrades to qualify for incentives. Examples of these measures include (high level bullets are unique measure categories):

- Envelope
 - Roof/attic insulation
 - Wall insulation
 - Floor Insulation
 - Cool roof or radiant barrier
 - Windows
- Heating Ventilation and Air Conditioning
 - Heating
 - Air Conditioning
 - Fans
 - Duct sealing and insulation (as applicable)
- Domestic Hot Water
 - Boilers
 - Pumps, controls, and pipe insulation
 - Pool pumps and equipment
 - Low-flow fixtures
- Lighting and Appliances
 - Indoor and exterior lighting
 - Refrigerators and dishwashers
 - Laundry appliances



Program Process

The Multifamily Upgrade Program participation process includes seven steps:

- 1. Pre-qualification
- 2. Enrollment
- 3. Assessment
- 4. Incentive reservation
- 5. Energy efficiency upgrades
- 6. Verification
- 7. Payment



Incremental Path Option

- ☐ Alternative solution for property owners who wish to complete upgrades in phases at unit turnover, or by upgrade measure.
- ☐ Customers to receive partial rebates upon completion of each phase to help off-set costs.
- □ extend the time needed to finalize the entire project.

Thank you!

Questions?



Armando Navarro, arn2@pge.com