

CRC Channel Partner Structure

May 2016

Background of the Climate Readiness Collaborative

The Capital Region Climate Readiness Collaborative (CRC) is a membership-based network working together for greater coordination on building climate resiliency across sectors and jurisdictions in the Capital Region. We have created a Channel Partner structure for state and federal agencies and professional membership organizations whose regional branches within the six-county Capital Region (Sacramento, Yolo, Yuba, Sutter, El Dorado, and Placer) are interested in collaborating with the CRC to work toward our shared goals for the region. Channel Partners are not able to participate in the CRC as a full member.

Located in the heart of California's policy arena, the CRC is uniquely situated to engage with initiatives that come through the State Capitol and to assist with their dissemination and implementation to further regional resilience. By collaborating with CRC, your organization can connect with a network of leaders in the region working on critical climate adaptation efforts.

CRC also engages in the Alliance of Regional Collaboratives for Climate Adaptation (ARCCA), a network of regional collaboratives coordinating statewide climate adaptation efforts. In total, ARCCA's member regions¹ cover approximately 80% of California's population.

Benefits of Becoming a Channel Partner

- Join a network of experts and practitioners interested in building resiliency from throughout the Capital Region, with opportunities to learn and share best practices.
- Connect to opportunities to jointly pursue funding opportunities and bolster partnerships that support increased resiliency efforts in the region, while reducing duplication and amplifying synergies.
- Gain access to a bi-weekly newsletter and other resources on the latest climate adaptation news, case studies, research, resources, events, and funding opportunities.
- Participate in quarterly meetings featuring key adaptation issues for the Capital Region and up-to-date resiliency efforts. Help set the agenda by proposing topics and sharing adaptation practices and experiences with peers in the region.
- Your logo on our website and in key materials that we share with stakeholders in region.

¹ Bay Area Regional Collaborative, San Diego Regional Climate Collaborative, Los Angeles Regional Collaborative, Sierra Climate Adaptation and Mitigation Partnership, and Capital Region Climate Readiness Collaborative

By participating as a Channel Partner, we request that your organization will engage in key CRC activities and serve as an outreach and communication conduit between CRC and your community of members and contacts.

Please note that Channel Partners cannot provide input on any letters of support that CRC submits or be eligible to serve on the Steering Committee or Executive Committee.

Partnership Services

In lieu of paying annual membership dues, we ask that you provide approximately 20 hours of in-kind support to the Capital Region Climate Readiness Collaborative on an annual basis. See below for examples of activities, along with the estimated time commitment.

1. *Outreach and Communications Support* – Help share information about upcoming CRC events and resources through your community of members and contacts. CRC can also share your information with our members and newsletter recipients. (3-5 hr/yr)
2. *Enhance Regional Membership and Relationships* – Engage non-member stakeholders through meetings and outreach activities. (3-5 hr/yr)
3. *Project Identification and Implementation Support* – Identify opportunities for potential collaboration on projects for CRC and provide support for CRC initiative implementation, as applicable. (5-10 hr/yr)
4. *Quarterly Meeting Support* – Work with CRC staff to co-host a meeting, provide a presentation, or share potential topics to highlight. (2-5 hr/yr)
5. *Organizational Development Support* – Work with CRC staff and the Steering Committee to identify potential funding sources to pursue jointly on a project with CRC. (5-10 hr/yr)
6. *Other* – The CRC Steering Committee and staff are open to identifying additional ways to collaborate based upon your organization's unique focus and area of expertise.

The CRC also requests that each Channel Partner:

- Designates a point of contact that will work with the CRC staff to complete the in-kind services.
- Allows the CRC to add the organization's Board of Directors to the CRC list serv.